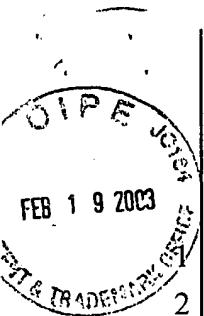


11/A
W. Lawton
2/25/03

RECEIVED



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

2 Applicant: Craig Ranta Attorney Docket No: MICR0230FEB 24 2003
3 Serial No: 09/476,291 Group Art Unit: 2611
4 Filed: December 30, 1999 Examiner: Chung, Jason J. Technology Center 2600
5 Title: METHOD AND SYSTEM FOR DOWNLOADING, STORING AND
6 DISPLAYING COUPON DATA USING THE HORIZONTAL OVERSCAN
7 PORTION OF A VIDEO SIGNAL

8 AMENDMENT AND REQUEST FOR RECONSIDERATION

9 Bellevue, Washington 98004
10 February 11, 2003

11 TO THE DIRECTOR OF THE PATENT AND TRADEMARK OFFICE:

12 In response to the Office Action dated December 4, 2002, applicant requests that the above-
13 identified application be amended as set forth below and that the Examiner reconsider the application
14 in view of these amendments and the Remarks that follow. A clean version of the amendments is
15 shown below. A marked-up copy of the amendments follows this response and is entitled
16 MARKED-UP VERSION OF THE AMENDMENTS.

17 CLEAN VERSION OF THE AMENDMENTS

18 Amendment to the Specification

19 In the Specification:

20 Please amend the specification as follows:

21 On Page 8, the paragraph beginning at line 12 should be replaced with the following paragraph.
a1

22 In an exemplary embodiment of the electric coupon, a products/services
23 menu could be stored in either a non-volatile memory 204 or in a Read Only
24 Memory component (not shown) of the controller. In either case, the user can
25 enter set-up mode (or any other mode) by pressing the MODE key 212 until
26 the LCD display 210 indicates that the set-up mode is selected. When the set-
27 up mode is selected on the LCD display 210, the user can press the SELECT
28 key 218 to actually place the electronic coupon in set-up mode.

29 Amendment to the Claims

30 In the Claims:

31 Please amend Claim 3 as follows:
a2

32 3. (Amended) The system of Claim 1, wherein the electronic coupon further comprises a
33 Liquid Crystal Display (LCD) for displaying the coupon representation.
34

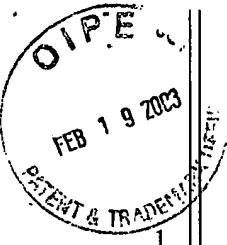
35 Please add new Claims 24-30 as follows:

02/20/2003 STEUFEL 00000019 09476291

01 FC:1202
02 FC:1201

126.00 OP
420.00 OP

MICR0230-1-10230AM 02-11-2003.doc



✓ 26117

1 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
23 Applicant: Craig Ranta Attorney Docket No: MICR0230
45 Serial No: 09/476,291 Group Art Unit: 2611
67 Filed: December 30, 1999 Examiner: Chung, Jason J.
89 Title: METHOD AND SYSTEM FOR DOWNLOADING, STORING AND DISPLAYING COUPON
10 DATA USING THE HORIZONTAL OVERSCAN PORTION OF A VIDEO SIGNAL
1112 AMENDMENT TRANSMITTAL LETTER
13

RECEIVED

14 Bellevue, Washington 98004
1516 February 11, 2003
17FEB 24 2003
18TO THE DIRECTOR OF THE PATENT AND TRADEMARK OFFICE:
19Technology Center 2600
2021 Transmitted herewith is an amendment in the above-identified patent application. The claim
22 fee has been calculated, as shown below. Check No. 6454 in the amount of \$546 is enclosed
23 to cover the fee shown. Please charge any additional fees or credit any overpayment to Deposit
24 Account No. 01-1940. A copy of this sheet is enclosed.
25

<u>Computation of Fee For Claims as Amended</u>					
	<u>Claims Remaining after Amendment</u>	<u>Highest Number Previously Paid For</u>	<u>Present Extra</u>	<u>Rate</u>	<u>Additional Fee</u>
Total Claims	30	23	7	x \$18	\$126
Independent Claims	8	3	5	x \$84	420
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					<u>\$546</u>

19 Respectfully submitted,
2021
2223 Ronald M. Anderson
24 Registration No. 28,829
2526 I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed
envelope as first class mail with postage thereon fully prepaid addressed to: Director of Patents and
Trademarks, Arlington, VA 22202, on February 11, 2003.Date: February 11, 2003
27
2829 LAW OFFICES OF RONALD M. ANDERSON
3031 600 - 108th Avenue N.E., Suite 507
3233 Bellevue, Washington 98004
3435 Telephone: (425) 688-8816 Fax: (425) 646-6314
36